



THE INTERVIEW MAGNET

11 PROMPTS TO TURN YOUR RESUME INTO AN INTERVIEW MAGNET

There are **3 Top Secrets** to an Interview-Winning Resume.

(hint: they're not what you think)

#1. Your Resume is a **Sales Page**.

#2. **Numbers** Speak Louder than Words.

#3. **Social Proof** is Mission Critical.

Now you can develop all of these things with the proven Interview Magnet to make your resume magnetic!

Claire
DAVIS

YOUR BRAND IS WHAT PEOPLE SAY ABOUT YOU WHEN YOU'RE NOT IN THE ROOM.

GIVE 'EM SOMETHING TO TALK ABOUT.

Effective professional branding starts with **great questions.**

Answer the questions on the following pages to recall and create **Quantitative** (measurable) and **Qualitative** (subjective) accomplishments to help your resume stand out.

Worried you don't have anything to measure?

You do!

Not all industries have obvious metrics and ranking systems. I'll show you how to get **creative** and **focus** on the changes you've made in each role to develop these **metrics.**

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QUANTITATIVE

1. What are your growth numbers: weekly, monthly, quarterly, or yearly?

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QUANTITATIVE

2. How did you decrease or increase time, budget, or profits?

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QUANTITATIVE

3. In what ways did you streamline a process or create more with less?

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QUANTITATIVE

4. How much time were you able to save on a deadline or in labor?

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QUANTITATIVE

5. What was a team or client able to achieve due to your specific efforts?

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QUALITATIVE

1. Why were you uniquely suited to work in this environment?

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QUALITATIVE

2. What about your approach made you successful?

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QUALITATIVE

3. How do you know that you did a good job? What did a good job look like?

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QUALITATIVE

4. How would your manager or teammates have described you in this role?

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QUALITATIVE

5. How can you describe your knack for making or saving money, streamlining a process, or positively effecting the culture?

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QUALITATIVE

6. How did you grow in this position?

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YOU'VE GOT THIS!

Measurable Results take your Resume from 'Meh' to Magnetic!

Want to build this kind of Traction in every area of your job search? Email me today at Claire@TractionResume.com.

To your wild success,

Claire
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ABOUT CLAIRE

With 15+ combined years in the recruiting, medical sales, and advertising industries, Claire has distilled Career Advancement down to a systematic science. Now she uses these strategies to personally show high-achieving sales leaders how to land 6-Figure roles in 60 Days or Less at cutting-edge healthcare companies like Quest, Navera, GE, Genmab, and Guardant Health.

Claire lives in Spokane, WA with her husband, two children, and two cats. At this very moment, she's likely blaring Steely Dan over a hot cup of coffee in her office with her pink editing pen at the ready OR planning her next guest on the Power Hour series -- a free 60-minute mastermind for driven professionals looking to get an edge in sales, speaking, and professional branding. Power Hour goes LIVE every Thursday at 7am PST/10am EST on LinkedIn.

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